



FOR IMMEDIATE RELEASE

Contact:

Jana Rucker
Vice President - Communications
Five Star Specialty Programs
A division of Crump Insurance Services
Tel: 925.895.4919
jana.rucker@crumpins.com

Five Star Specialty Programs Launches Healthcare Practice

Hires three industry experts to build out new franchise

Sacramento, CA – September 22, 2010 Five Star Specialty Programs, a division of Crump Insurance Services, Inc. and part of Crump Group, Inc., the nation's largest insurance wholesaler, today announced it is launching a new healthcare practice based in Sacramento, CA. The practice, known as Five Star Healthcare™ represents an expansion of the specialty underwriting division into a new industry segment. Five Star Healthcare will consist of several facilities including senior living, managed care and other healthcare related programs.

“Because of our aging population, the healthcare industry is growing and so is the need for specialized insurance for these operations. Building on Five Star's established underwriting platform and industry clout, we can quickly bring new facilities to our retail partners to help meet the needs of their customers in these classes,” said Lee Lloyd, President of Crump's Programs division, which includes Five Star.

To support the development and day to day operations of this new franchise, Five Star has hired three seasoned veterans of the healthcare underwriting arena:

Mary K. Nolan joins Crump as Senior Vice President - Underwriting Manager. Mary brings over 30 years of industry experience beginning her career at Marsh, spending several years in marketing and underwriting with CNA and 5 years as a wholesale broker. Mary joins Crump from Swett & Crawford where she served in a number of roles over 19 years, most recently as SVP of Healthcare Programs. Mary may be reached at mary.nolan@5starsp.com.

Janet Orchard, Vice President - Underwriter also joins Crump from Swett & Crawford where she served for 13 years as Vice President and Senior Underwriter for Senior Living. Janet's



career spans over 30 years including as owner/broker in a retail operation, and as a Senior Account Executive with the former Johnson & Higgins. Janet may be reached at janet.orchard@5starsp.com

Kevin Nolan, Vice President - Underwriter comes to Crump with over 17 years of healthcare underwriting experience, working with Swett & Crawford most recently as VP of Business Development in addition to his underwriting responsibilities. Kevin's background includes senior underwriting positions with both PRM Insurance Services and Presidio Insurance, along with several years of claims adjusting experience with Safeco Insurance Co. and GAB Adjusting. Kevin may be reached at kevin.nolan@5starsp.com

"I look forward to the business opportunities that can be realized through this new practice for both our clients and our carrier partners. The expertise that Mary, Janet and Kevin bring to our underwriting and marketing efforts on both the programs and brokerage sides of our business will allow us to quickly leverage these new offerings in the marketplace," Lloyd said.

About Crump Insurance Services and Five Star Specialty Programs

Crump Insurance Services, Inc. (Crump P&C) is part of Crump Group, the nation's largest insurance wholesaler. As the property & casualty insurance division of Crump Group, it is made up of Crump wholesale brokerage locations across the U.S. and in Bermuda, Five Star Specialty Programs and Hanleigh Insurance. Crump P&C is a market leading independent wholesale distributor of property and casualty insurance, linking an extensive network of retail brokers and agents to products provided by over 150 leading insurance carriers. Acting as a program administrator for numerous P&C carriers, Five Star Specialty Programs develops and provides specialty underwriting for commercial insurance programs – including transportation related risks, workers compensation solutions, professional liability, and more – matching insurance needs and market opportunities with the appropriate coverage. Hanleigh Insurance is a high limit disability insurance provider for highly compensated corporate, entertainment, and sports risks. Additional information is available at www.crumpins.com, www.5starsp.com, and www.hanleighinsurance.com.