



**FOR IMMEDIATE RELEASE**

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**Five Star Healthcare Launches Senior Living Facility**  
*Crump's specialty programs unit expands offerings*

Sacramento, CA – March 29, 2011 Five Star Healthcare™, a division of Crump Insurance Services, Inc., and part of Crump Group, Inc., the nation's largest insurance wholesaler, today announced it is launching a new insurance program for Senior Living Facilities.

The program, offered through an A.M. Best A XV rated carrier, is targeted to senior living operations such as independent and assisted living facilities, including those with limited skilled nursing exposures. Coverage includes both general and professional liability. This is an expansion into the for-profit assisted living/independent living category for the carrier and Five Star Healthcare is its national program administrator for the dynamic segment.

“The healthcare industry is one of the fastest growing segments of the economy. With the aging U.S. population, the demand for senior living facilities is rapidly increasing and so is the need for specialized insurance solutions supporting the industry,” said Lee Lloyd, Executive Vice President of Program Development for Crump. “The expertise of our healthcare underwriting team combined with our excellent market relationships places us in the ideal position to meet this need and expand offerings into new classes for both our retail and carrier partners. The senior living facility is the first major offering by our healthcare programs unit and we have several others under development. This is only the beginning of great things to come from Five Star Healthcare.”

Five Star works with licensed and insured retail property and casualty agents and brokers. Those seeking more information regarding Five Star Healthcare products and services can visit [www.5starsp.com/healthcare](http://www.5starsp.com/healthcare) or contact Mary Nolan, Senior Vice President of Five Star Healthcare, at [mary.nolan@5starsp.com](mailto:mary.nolan@5starsp.com) or 415.524.4322.



## **About Crump Insurance Services and Five Star Specialty Programs**

Crump Insurance Services, Inc. (Crump P&C) is part of Crump Group, the nation's largest insurance wholesaler. As the property & casualty insurance division of Crump Group, it is made up of Crump wholesale brokerage locations across the U.S. and in Bermuda, Five Star Specialty Programs, Target Insurance Services, and Hanleigh Insurance. Crump P&C is a market leading independent wholesale distributor of property and casualty insurance, linking an extensive network of retail brokers and agents to products provided by over 150 leading insurance carriers. Acting as a program administrator for numerous P&C carriers, Five Star Specialty Programs develops and provides specialty underwriting for commercial insurance programs – including transportation related risks, workers compensation solutions, professional liability, and more – matching insurance needs and market opportunities with the appropriate coverage. Hanleigh Insurance is a high limit disability insurance provider for highly compensated corporate, entertainment, and sports risks. Additional information is available at [www.crumpins.com](http://www.crumpins.com), [www.5starsp.com](http://www.5starsp.com), [www.target-capital.com](http://www.target-capital.com) and [www.hanleighinsurance.com](http://www.hanleighinsurance.com).