



Maxum's Target Market

- Maxum wants Truckers with long term shipping contracts.
- Drivers hauling regular and familiar routes
- Up to 25 power units, with a preference for accounts maintaining a consistent size during past year
- Local, intermediate, or long haul radius
- Non hazardous commodities
- Dedicated loss prevention activities and provides a good driving environment
- Stable revenue per mile earned
- High percentage of freeway miles



Maxum's Products & Coverage

- Auto Liability, Physical Damage and Motor Truck Cargo
- Up to \$1 Million Liability Limits
- Up to \$250,000 Cargo Limits
- Combined deductible
- Admitted Coverage utilizing ISO Motor Carrier Form
- Physical Damage written on a stated value basis
- Cargo written on owned goods or goods hauled for hire
- Continuous auto renewal available



Maxum's Key Competitive Advantage

- Limited Distribution strategy
- Dedicated In-house claims staff with Truck industry experience
- Timely and accurate regulatory filings made to keep truckers on the road
- Proprietary pricing approach rewarding operational stability
- Commitment to the wholesale General Agency system
- Outstanding technology support providing online underwriting, policy issuance and data interface capabilities.

Maxum Casualty Insurance Company is a national admitted company in 43 states. We are in process of additional state approvals so check our website at mxmsig.com for the most up to date list.